

Chicago Arts & Health Pilot for Creative Workers Digital Communications Toolkit

The graphic is a green speech bubble with a black and white striped border. Inside the bubble, the Chicago logo (a blue square with a red star) and the text 'CHICAGO MAYOR BRANDON JOHNSON' are in the top left. To the right, it says 'APPLICATION NOW OPEN' in blue. The main title 'CHICAGO ARTS & HEALTH PILOT FOR CREATIVE WORKERS' is in large, bold, black letters. Below the title, it reads 'A paid job training program for artists with health, healing, and wellness as part of their creative practice' in white. A tail of the speech bubble points to the text 'APPLICATION DEADLINE IS THURSDAY, JUNE 22, 2023 AT 5PM CT' in blue. At the bottom left of the graphic is a small green box with 'MORE INFO' and the website 'CHICAGOCULTURALGRANTS.ORG'. To the right are logos for DCASE (Department of Cultural Affairs and Special Events), CDPH (City Department of Public Health), and CITY COLLEGES OF CHICAGO. A small note at the bottom right says 'Made possible in part by a grant from FCC, A Builders Initiative Foundation Entity'.

The Chicago Arts & Health Pilot for Creative Workers will be accepting applications between Thursday June 1 and June 22, 2022. To ensure a successful program, please help us promote this amazing opportunity using this toolkit of suggested language, visuals and social media.

Specific questions or requests concerning this apprenticeship award opportunity, please contact meida.mcneal@cityofchicago.org.

GENERAL INFORMATION

Website:

- Interested applicants can learn more about the apprenticeship award and apply at [ChicagoCulturalGrants.org](https://www.chicagoculturalgrants.org)

Visual Assets / Graphics

- Please feel free to utilize the info graphics provided [this folder](#) in your social media content or email Meida at the contact info above to request the graphics.

Hashtag

- #DCASEgrants

Please tag or mention DCASE in your social media content when appropriate.

Social Media Handles

- FACEBOOK: <https://www.facebook.com/ChicagoDCASE>
- TWITTER: @ChicagoDCASE
- INSTAGRAM: @chicagodcase
- LinkedIn: <https://www.linkedin.com/company/chicagodcase/>

SOCIAL MEDIA – FACEBOOK, TWITTER and INSTAGRAM

Facebook/Instagram/LinkedIn Suggested Text

Chicago artists: The Chicago Arts & Health Pilot for Creative Workers application is open! This paid job training program includes certification and placement as community health workers for 10 artists concerned with health, healing, and wellness. Apprenticeship awards total \$66,000 in salary and benefits and include additional funds to support programs and services. Applications are due June 22.
Visit ChicagoCulturalGrants.org. #DCASEgrants

Twitter Suggested Text

Chicago artists: The Chicago Arts & Health Pilot for Creative Workers is offering 10 apprenticeship awards totaling \$66,000 in salary and benefits for artists concerned with health, healing, and wellness. Applications are due June 22.
Visit ChicagoCulturalGrants.org. #DCASEgrants

EMAIL NEWSLETTER / GENERAL INFO

The Chicago Arts & Health Pilot for Creative Workers is a program of the Department of Cultural Affairs and Special Events (DCASE) in partnership with the Chicago Department of Public Health (CDPH) and City Colleges of Chicago. This pilot aims to strengthen trauma-informed and culturally responsive health services in communities disproportionately impacted by the COVID-19 pandemic. The program explores career pathways for artists centered in health, healing, and wellness by establishing one-year artist apprenticeships at City mental health clinics.

Ten artists will be selected to participate and will receive training, field placements, and ongoing support for this yearlong program. Each artist will receive an apprenticeship award totaling \$66,000 in salary and benefits.

Applications are open through June 22. Learn more about the program plus details about upcoming info sessions and application workshops at www.ChicagoCulturalGrants.org.